

Strategic Project Management



Delivering what REALLY matters!

In today's highly challenging business environment, many companies are running projects in order to respond to rapid changes in economy, technology and political environment.

PMI Pulse of the Profession 2016 reported that only 60% of the projects delivered the benefits as per original strategic intent.

It is therefore imperative that the RIGHT projects are being selected and all the factors which may influence the projects' outcomes, including the choice of project life-cycle are taken into consideration during the initial stage of the project.

Administrative

Duration

- 2 days hands on workshop

PMI Professional Development Units

- 14 PDUs
 - 5 Strategic and Business Management
 - 5 Technical Project Management
 - 4 Leadership

Sitting Arrangement

- Cluster of 5-7

Target audience:

- Program or Project Team
- Team use their own project(s) for the case study
- Effective class size 10-20 pax

Other logistics

- Projector, whiteboard, flip chart, markers with different colors per group, sticky notes, tapes, walls to tape workshop outputs during presentations

Workshop Outline

1. Overview of PMI PMBoK® Guide on Project Management
 - Project front end design strategy
 - Project delivery strategy
2. CASE STUDY
3. Problem Situation Analysis
4. Stakeholders Value Proposition
5. Frame Target Impacts/Outcomes
6. Develop Benefit Realization Plan
7. Design Project Delivery Strategy
8. Presentation and Peer Review
9. Debrief

LEE NAN PHIN has more than 18 years of experience in managing IT related projects in the financial services industry. He has experience in various environments, from the Government, Financial Services Industry to Conglomerates, System Integrators and Independent Software Vendors.

He co-founded I-Enterprise Online, a software company specializing in Java-based Internet enabled applications development and integration. He is an inventor of Fast Track Integration Methodology presented in the PMI Congress Asia Pacific 2005 and is currently involved in the Beijing Olympic 2008 Project Management Capability Improvement. To date he has trained more than 800 certified PMP®.

He was the Chairman of MNCC Open Source SIG and member of SIRIM TC4 Committee for E-Commerce, PSMB IT Sectorial Training Committee, and reviewer of the PMBOK® Guide 6th Ed.

He is the co-author of Project Simulation, Fast Tract to PMP®, Managing Complex IT Projects, Managing Stakeholders, Managing Contracts, Strategic PM and Adaptive Project Delivery Strategy 2.0 workshops. He also lectures for MSc. IT Programs in Universities and Colleges. His current involvement is in the area of Project Management and Business Intelligent.



Lee Nan Phin, PMP®, CSM

Contact the following agent to obtain registration form:

Advanced Technology Studies Centre Sdn Bhd

Unit 1003 & 1005, Block B, Phileo Damansara 2

No. 15, Jalan 16/11, Off Jalan Damansara

46350 Petaling Jaya, Selangor

Ms Vivian Soon

Tel : +6012 2386631

Fax : +603 7665 1638

Email : vivian@atsc.org.my

Website : www.atsc.org.my