



## Agile Project Management Certification Series: Certified Scrum Professional - Product Owner (CSP-PO)

The Scrum Alliance has restructured their advanced certification path, providing role-specific advanced learning programs to allow individuals to develop beyond the foundation provided in the Certified Scrum Product Owner (CSPO) course. After becoming a CSPO and Advanced Certified Scrum Product Owner (A-CSPO), Certified Scrum Professional – Product Owner (CSP-PO) is the next step in your development journey, broadening and deepening Product Owner skills to bring your practice to the professional level.



## Who Should Attend?

Scrum Alliance Advanced Certified Scrum Product Owners (A-CSPO) who are interested in advancing their skills to the professional level including those who are interested in advancing towards the Scrum Alliances guide level certifications including Certified Teams Coach, Certified Enterprise Coach, and Certified Scrum Trainer

## Objectives

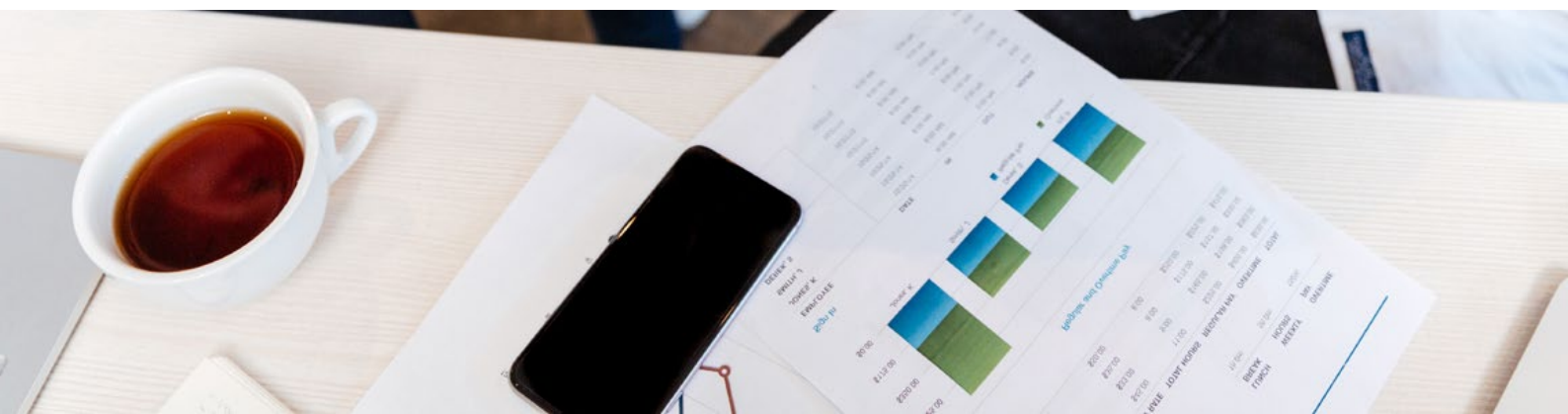
Through this coaching-based program, individuals will work to satisfy the Learning Objectives (LOs) outlined by the Scrum Alliance. Using a Scrum-like approach individuals will use the LOs as a backlog, progressing through them at their own pace with an emphasis on developing validated competence in the related skills. Graduates of the program will be submitted to the Scrum Alliance to be recognized as Certified Scrum Professional - Product Owners.

This coaching-based program uses a competency-based model, whereby individuals will develop and demonstrate competency across the approximately 50 Learning Objectives the Scrum Alliance has identified for the Certified Scrum Professional - Product Owner. Using the LOs as a product backlog the learner will work with the coach to establish the order in which they will complete the LOs and the acceptance criteria that will be used to validate that the LOs have been satisfied. Unlike classroom-based training that can only provide exposure to concepts, this coaching-based program focuses on developing competence in the LOs over time in a real-world context, with goals, learning, validation, and reflection resulting in genuine capability.

Generalized learning objectives that are covered during this program include:

1. Growing in the Role of Product Owner
  - a. Product Owner as Product Champion
  - b. Advanced Stakeholder Discussion
  - c. Launching Scrum Teams
  - d. Product Ownership with Multiple Teams
2. Implementing Purpose and Strategy
  - a. Market-Driven Product Strategy Practices
  - b. Complex Roadmapping and Release Planning
3. Advanced Interactions with Customers and Users
  - a. Advanced Customer Research and Product Discovery
4. High Level Approaches for Testing Product Assumptions
5. Advanced Product Backlog Management
  - a. Differentiating Outcome and Output
  - b. Defining Value
  - c. Ordering Items
  - d. Refining Items to Deliver Customer Value Quickly

Participants are estimated to need 60 hours or more to complete the program, typically spread out over several months (participants may take up to one year, maximum, to complete the program). The program includes a maximum of 26 hours of 1:1 coaching time.



**About the coach:**

**Vernon Stinebaker**

*Principal, Agile Practices, Perficient Inc. (NASDAQ: PRFT)  
Certified Scrum Trainer (CST), Scrum Alliance  
Path to CSP Educator, Scrum Alliance  
Certified Professional Coach (CPC), International Coach Academy  
Professional Certified Coach (PCC), International Coaching Federation  
Co-founder of the Feature Driven Development FDDTools Project  
Multi-Committee Volunteer, Scrum Alliance*

Vernon Stinebaker is an American with over 28 years of experience in the Information Technology industry including more than 23 years executive experience leading award-winning software engineering, IT, and operations teams in China. Vernon is a strong advocate of Agile approaches with 16 years of experience leading Agile teams in the delivery of complex products to the full satisfaction of clients across a broad range of industries. He is a recognized expert on the practical application of Agile processes and engineering practices and is a frequent speaker at project, process, and Agile conferences globally. As Principal, Agile Practices, Vernon brings Agile thought leadership to Perficient's Global Development Centers (GDCs), that have been successfully delivering projects using Agile approaches since the first GDC was established in Hangzhou, China in 2004. Perficient's GDCs in Hangzhou, China and Chennai, India are SCAMPI Class A assessed at CMMI Level 5. Vernon's experience as a full-time practitioner of Agile values, principles, and practices coupled with his passion for sharing this knowledge with others has cemented his reputation as an outstanding trainer and coach.

**Vernon's why is:**

to help individuals and organizations aspire to their full potential.

**His personal mantra is:**

never stop learning

**ENQUIRY & REGISTRATION**

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