

# Agile Connection Conference

6 ~ 8 NOVEMBER 2017 | INTEL PENANG (PG16) & KULIM (KM3)

Conference only ticket : RM800 + 6% GST



## Pre-Conference Workshop : Agile Certified Scrum Master Workshop

2 to 4 November | Vistana Hotel, Bukit Jambul, Penang

Normal Retail Price of CSM workshop : \$3,750 + 6% GST

For those that sign up for this workshop in Penang; our company will provide 2 special offer:

A **10%** discount will be given, you will only be paying RM3,375 + 6% GST

We will be sponsoring you to attend the 2 days Agile Conference (worth USD200)



**Phil Robinson,**  
**Consultant, Trainer, Mentor**  
**Processworks Sdn Bhd**

Phil Robinson from Processworks Sdn Bhd has worked with information technology for longer than he cares to admit. During his lengthy career, he has been involved in the planning, analysis and implementation of a diverse range of business, engineering, scientific and technical information systems. Phil is an experienced workshop facilitator and has led numerous workshops in the course of his consulting assignments. He has extensive training experience, earning a reputation as a lucid and knowledgeable presenter. Phil

has presented training courses for clients in Australia, India, Germany and throughout S.E. Asia.

He has written two books on programming, co-authored a number of articles and more recently contributed a chapter for a book on enterprise architecture.

Phil regularly presents training courses for Processworks Sdn Bhd throughout SE Asia including his Concepts of Automated Software Testing course which is based on the ideas presented in this paper.



**Tang Tze Chin, Software Development Manager**  
**JobDB/Jobstreet**

Tze helps organizations create a culture of high performing teams through Agile methods and practices. Tze is an Agile transformation agent, coach, culture change agent in Scrum, Kanban, Lean, XP and SAFe (Scaled Agile).

Tze is internationally-trained in Agile Software Engineering with a passion for

people and organizational development, Tze has found himself in leadership positions where he honed his skills in effective communications and talent development, so as to bridge technology to business and drive high-impact project delivery. He is also an active community organizer for Agile Malaysia, promoting awareness and adoption of Agile practices in the KL area and beyond.



**Vernon Stinebaker, CST, PCC**  
**Principal Agile Practices at Perficient**

Vernon Stinebaker is an American technologist and methodologist with over thirty years of experience in the Information Technology industry including more than 20 years of executive experience leading award winning software engineering, IT, and operations teams in China. Vernon is a passionate advocate of agile methodologies with 19 years of experience leading agile teams in the delivery of complex business systems across a broad range of industries to the full satisfaction of clients. He is a recognized expert on the practical application of agile approaches and engineering practices and is a frequent speaker at project, process, and agile conferences globally.

Vernon is a Principal at Perficient, Inc., responsible for thought leadership around methodology and agile practices. Vernon works from Perficient's China Global Development Center (GDC) which has been successfully delivering Agile projects since it was established in 2004 and is SCAMPI Class A assessed at CMMI Level 5. Vernon works across Perficient to build and deploy industry leading delivery capability. Vernon's experience as a full time practitioner of agile coupled with his passion for sharing this knowledge have cemented his reputation as an outstanding trainer.



**Quang Nguyen, Agile Coach**  
**DEK Technologies Vietnam**

Quang Nguyen has more than 12 years experience in the Software Development industry. He has worked in eXtreme Programming, Scrum and Kanban environments with multiple Agile roles, from developer, scrum master, product owner to scaled agile manager.

He works as a full-time Agile Coach for DEK Technologies, a hardware and software outsourcing company. His job is about building up an Agile Culture and a Happy Organization.

He focuses on 3 agile levels in the company

- Agile at the organization level
- Agile at the team level
- Agile at the individual level

He is a board member of Agile Vietnam Community, chief organizer of XP Day Vietnam, administrator of DevOps Vietnam Community and has attended as a speaker in Agile conferences around Asia (Japan, Hong Kong, Singapore, Cambodia, Vietnam).



**Catherine Peck-Phillips, CSM, CSPO, CSP**  
**Spotify Agile Coach**

Catherine Peck-Phillips is an Agile Coach who has worked at Spotify since January 2017. She specializes in coaching teams and leaders to help them build better products faster, and create a safe environment conducive to value delivery. She started her Agile journey in 2014 in San Francisco, working as a consultant for Cisco.

Catherine then went on to work with several other organizations, becoming a Certified Scrum Master (CSM), Certified Scrum Product Owner (CSPO), Certified Scrum Professional (CSP), and certified in Kanban Systems Design. Since then, she has trained 200+ engineers, managers, and leaders in CSM and CSPO courses

headed by Certified Enterprise Coaches in the Scrum Alliance. She speaks at Agile Conferences across the US, including Agile 2017, Agile Coach Camp NYC, and Open Space Orlando, on topics like Scrum, Kanban, Leadership, and Spotify.

Outside of work, she contributes to Agile blogs, attends events through Agile and Scrum Alliance, and coaches non-profit organizations in becoming more agile. She is also in the midst of writing a book about achieving value delivery with distributed teams. Catherine currently lives in New York City with her fiancé and her corgi puppy.



**Nik Zurin, Principal Engineer**  
**Intel Assembly Test Manufacturing**  
**ATM Excellence Manager**

Nik started his career in Intel Penang in 1987 as a recent college graduate. After graduating with a BSc in Mechanical Engineering from the University of Tennessee Knoxville, he joined the Penang Package Technology Development group as an Equipment Engineer where spent 8 years in Test Development (TD) working on new equipment design and development, and worked on the PLGA Platform as a Test/Finish Integrator for Assembly Test Technology Development in Arizona. He joined Assembly Test Manufacturing (ATM) after his assignment in the US where he took on several roles in New Product Integration program

management and was the Assembly/Finish Engineering Manager for Intel PG8 (Penang) through 2003.

Nik started to focus his career on Process Control Systems (PCS) in 2004 and returned to Arizona to work on the ATM/TD effort in revamping online/offline PCS for assembly/test. He is currently a Principal Engineer for ATM based in Kulim and leads a global group of technical experts in the US and Asia working on Strategic Lean and Data Science initiatives to drive efficiency improvements and technical talent development for Assembly Test factories.



**April K. Mills, Transformation Acceleration Lead**  
**Intel IT OCIO**

April Mills is an engineer by training and a change agent by passion. She's had a 16 year career in process improvement, project management, program leadership, and change acceleration. April's career began as a U.S. Navy civilian nuclear engineer for aircraft carriers and submarines. In 2014 April joined Intel Corporation where she is a change expert and transformation program

manager. Since 2009, April has blogged at Engine-For-Change.com and in 2016 she published her first book, Everyone is a Change Agent: A Guide to the Change Agent Essentials. She's an international speaker and trainer, recently featured in Poland, Mexico, Malaysia, Germany, England, and across the United States.



**Siew Kok Ewe, CST**  
**Qumility Consulting Sdn. Bhd**

Siew Kok Ewe is an Agile Coach and Certified Scrum Trainer® (CST) based in Penang, Malaysia.

Kok Ewe had a successful career as a product development engineering manager at Intel when he was exposed to the principles and ideas of Agile/Lean development. The realization that product development is complex and requires a different (empirical) approach to be successful inspires Kok Ewe to abandon

his management career and become a freelance ScrumMaster and Agile coach in the company. He sought opportunity to practice the new approach - Scrum in particular - to help organizations learn how to achieve great business results, delighted customers and happy employees.

Today Kok Ewe is a Certified Scrum Trainer® by the Scrum Alliance, and he aspires to bring high quality Agile/Scrum education to the region.

## Day 1 (6th November 2017) Location: Intel PG16

### "Agile Organizations and Transformation"

Vernon Stinebaker, CST, PCC  
Principal Agile Practices at Perficient

### "Cultural Transformation: A Team Sport"

April K. Mills, Transformation Acceleration Lead  
Intel IT OCIO

### "Agile Leadership: Beyond the Development Team"

Vernon Stinebaker, CST, PCC  
Principal Agile Practices at Perficient

### "Applying Lean Startup and Agile Architecture in the Enterprise"

Tang Tze Chin, Software Development Manager  
JobDB/Jobstreet

### "Are you Killing Mr.Jenkins?"

Quang Nguyen, Agile Coach  
DEK Technologies Vietnam

### Panel Discussion April K. Mills

With Vernon Stinebaker, Phil Robinson, Tang Tze Chin

## Day 2 (7th November 2017) Location: Intel PG16

### Keynotes: "The Test Automation Reference Model"

Phil Robinson, Consultant, Trainer, Mentor  
Processwork Sdn Bhd

### 12 Show Cases featuring 5 different tracks

Featuring how team learn and transform using various Agile process and technical DevOps practices, sharing how scaled agile had help transform how design is done and lean techniques used in manufacturing  
*Leadership Tracks | Agile Tracks | Scaling Agile Tracks | DevOps Tracks | Lean Tracks*

### Workshops: "Design Thinking & XP Games"

Quang Nguyen, Agile Coach  
DEK Technologies Vietnam

### Workshops: "Lean Learning Card - Empowering the Frontline"

Nix Juban, Beng Hoe Kwan, Zeng Cheng, ATMx Strategic Lean Programs  
Intel Assembly Test Manufacturing Excellence

### Workshops: "Introduction to SAFe"

Jessie Tan Chun Siew, Agile and Scaled Agile Coach/Trainer  
Intel Process & Efficiency | Manufacturing Validation Engineering

### Keynotes: "Living at the Edge: What Principles & Practices will Define the Future"

April K. Mills, Transformation Acceleration Lead  
Intel IT OCIO

## Day 3 (8th November 2017) Location: Intel Kulim (KM3)

### Keynotes: "Operational Efficiency through Integration of Lean and Data Science"

Nik Zurin, Principal Engineer  
Intel Assembly Test Manufacturing, ATM Excellence Manager

### Workshops: "Software Testing Canvas"

Phil Robinson, Consultant, Trainer, Mentor  
Processwork Sdn Bhd

### Workshops: "Test Driven Development"

Chris Cheah, Agile and DevOps Coach  
Intel IT-PSG

### Workshops: "The REAL ScrumMaster"

Siew Kok Ewe, CST  
Qumility Consulting Sdn. Bhd.

### Workshops: "Value Stream Mapping"

Joelynn Tan & Lim Shu Chin, Agile and Scaled Agile Coach/Trainer  
Intel Manufacturing Validation Engineering

### Workshops: "Change Agent Essentials"

April K. Mills, Transformation Acceleration Lead  
Intel IT OCIO

### Workshops: "Scrumban – Agile for Production Support"

Chan Wai Cheng, Agile Coach  
Intel IT Engineering Computing

### Keynotes: "You can do BETTER than the Spotify Model"

Catherine Peck-Phillips, CSM, CSPO, CSP  
Spotify Agile Coach



### SECRETARIAT FOR REGISTRATION OF PRE-CONFERENCE and CONFERENCE WORKSHOP

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Organised by:

**ACOP**  
Agile Community Of Practice