



## Learn how **SCRUM HELPS YOU DELIVER THE HIGHEST BUSINESS VALUE TO YOUR COMPANY**

Learning Scrum is not about sending your best people for a 2 to 3 days workshop, taking the certification then trying to apply theory in context.

Many organizations make this mistake and soon abandon Scrum because the people attending the training weren't given the context to properly understand and apply the knowledge they acquire. Before deciding on Scrum training, look carefully at the trainer: look for someone with a long history and ongoing hands-on experience using Scrum in real projects and product delivery.

Here is 5 GOOD REASONS - that YOU should SIGN UP for our Certified ScrumMaster (CSM) or Certified Scrum Product Owner (CSPO) workshops TODAY!

1. Our trainer is one of the most qualified in the world. Mr. Vernon Stinebaker (his profile below) can share real life experienced and knowledge that is up-to-date and ongoing. His open experience sharing helps learn best practices and avoid relearning the errors or mistakes that he has experienced. As a hands-on expert, Vernon has been invited as a speaker and facilitator for many regional and global Agile conferences and Scrum Gatherings.
2. Most training providers delivery only a 2 day Certified ScrumMaster workshop. We prefer a 2.5 day workshop, and while the in-class time is from 9am to 5pm, we welcome our students to come in early or stay back as late as they want asking questions. Of course we welcome questions during class as well, but many student's want to ask additional, organization specific questions. We welcome the opportunity to help our students discover how they can bridge the gap between knowledge and practice by discussing how to apply the concepts they have learnt in class in their specific context.
3. Vernon is easily approachable. Even after the training has ended if the students faces difficulty he welcomes their email helps support their ongoing Agile journey.
4. Being a professional coach himself, Vernon has put great effort to ensure the way the workshop is conducted maximizes participants learning and retention. Using learner-centered, brain-friendly techniques including a structured workbook for note taking, learning games, and participant driven used to emphasize key concepts participants leave with a strong foundation in the Scrum framework suitable for continuing learning and practical application when they return to work.
5. Our company is the leading Scrum training provider in Malaysia (8 years already). We are a Scrum Alliance Registered Education Provider (REP) qualified to deliver all Scrum Alliance curriculum. Over the years we have used several Scrum Trainers until we found the best trainer. This is why you should SIGN UP TODAY!

# Students Testimonials

I have been practicing Scrum in my work for the last 4 years and it is enlightening to find out that there is still misconception on my understanding about it especially on treating it as more of a process and importance of the ceremonies but the true intention of it should be it's value and the target is to deliver "Highest business value in the shortest time". I will remember this when i go back to my work.

~ Tan Han Chong, EXPERIAN ~

This training is very informative and precise with many real life examples given for each topics. This a very good understanding of the topics covered as we are able to relate.

The Trainer has a very good experienced in Agile and able to provide advice and answer question posted.

~ Leong Shook Ye, DiGi ~

This course is very beneficial and Mr Vernon actually describes many real-world scenarios. I do highly recommend this course for those looking for actual implementation in a real working world.

~ Chin Wai Chun, LF Logistics ~

Great Trainer is crucial for a successful training and this training is ONE of it.

~ Lam Zi Yi, ICONNECTIX ~

Learned the framework, Scrum seems to be a very effective method to deliver with the highest business value.

This in result puts my PMP into question. As a traditional project manager it is going to be difficult for me to accept and deliver the waterfall model.

~ Dexter Theruannah, DiGi ~

I would highly recommend people who are interested in doing Scrum to attend this training conducted by Vernon. He is an excellent Trainer with excellent experienced in doing Scrum himself.

~ Leong Weng Kong, HEWLETT PACKARD ~

## Vernon Stinebaker

### Certified Scrum Trainer

Principal, Methodology and Agile Practices, Perficient (NASDAQ: PRFR)

Scrum Alliance Certified Scrum Trainer (CST)

ICF Professional Certified Coach (PCC)

ICA Certified Professional Coach

Co-founder of the Feature Driven Development FDDTools Project

6 Years as a member of the Scrum Alliance Trainer Approval Committee Member (TAC)

Scrum Alliance Certified Team Coach Approval Committee Member

Scrum Alliance Submissions System Product Owner

Training from the Back of the Room Certified Trainer



Vernon Stinebaker is an American technologist and methodologist with over thirty years of experience in the Information Technology industry including more than 20 years of executive experience leading award winning software engineering, IT, and operations teams in China.

Vernon is a passionate advocate of agile methodologies with 15 years of experience leading agile teams in the delivery of complex business systems across a broad range of industries to the full satisfaction of clients. He is a recognized expert on the practical application of agile approaches and engineering practices and is a frequent speaker at project, process, and agile conferences globally.

Vernon is a Principal at Perficient, Inc., responsible for thought leadership around methodology and agile practices. Vernon works from Perficient's China Global Development Center (GDC) which has been successfully delivering Agile projects since it was established in 2004 and is SCAMPI Class A assessed at CMMI Level 5. Vernon works across Perficient to build and deploy industry leading delivery capability.

Vernon's experience as a full time practitioner of agile coupled with his passion for sharing this knowledge have cemented his reputation as an outstanding trainer.

## FOR ENQUIRIES / REGISTRATION

Our next upcoming, CERTIFIED SCRUM PRODUCT OWNER workshop is on the **2 & 3 May** and the **CERTIFIED SCRUM MASTER** workshop is on the **4 to 6 May**.

If you wish to have more information or details on this workshop, please contact or write to **Ms Vivian Soon (012-2386631) or email to : [vivian@atsc.org.my](mailto:vivian@atsc.org.my)**



[www.atsc.org.my](http://www.atsc.org.my)

Advanced Technology Studies Centre Sdn Bhd  
Unit 1003 & 1005, Block B, Phileo Damansara 2  
No. 15, Jalan 16/11, Off Jalan Damansara  
46350 Petaling Jaya, Selangor