2.5 hours

Executive Introduction to Scrum & Agile

Finding traditional working methods wanting, or results lacking even after long periods of effort? In today's fast-paced environment organizations need to maximize their effectiveness to be competitive. Agile has established itself as the de-facto standard for effective modern organizations but is broadly misunderstood and misrepresented.

This **2.5-hour Executive Introduction to Scrum and Agile** helps executive and leadership teams establish a solid foundation in the principles of Agile as well as understanding the benefits of the Scrum Framework, the most broadly applied Agile approach; an approach designed with laser focus on achieving results.

OBJECTIVES

This is not your average session with PowerPoint slides and an instructor lecturing on content. The Executive Introduction to Scrum and Agile workshop is interactive, and leverages hands-on activities designed to demonstrate the power and benefits of Agile and Scrum in a tangible and meaningful way. You are encouraged to leverage your experience and knowledge to effectively decide how to apply the Agile and Scrum within your own organizational context.

ADDITIONS

This workshop can be customized to focus on areas of particular interest, challenge, or concern within your organization providing even more context-specific outcomes.

AGENDA

- Start with Why
- Learning activity to manifest the benefits of Agile and the Scrum Framework
- Continuous reflective learning with key takeaways for moving forward with Agile in your organization

WHO SHOULD ATTEND

Open minded CxOs and other executives or leadership looking for powerful ways to unlock the potential of their organizations.